

CURRICULUM VITAE

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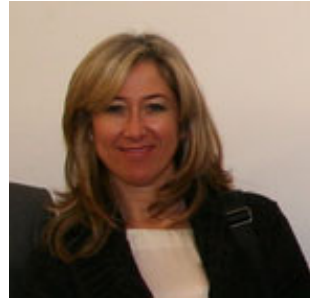
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Date of Birth: 02/01/1967

Nationality: Spanish



PROFESSIONAL QUALIFICATIONS

1985 - 1990 Law Degree and International Business Advisor Degree (E-1), Universidad Pontificia Comillas – ICADE, Madrid (Spain). Special Law and Business International program, National and International Law completed with courses in Economics, Accounting, Financial Mathematics, Business and Legal English, etc., oriented to international companies legal advice. Average rating remarkable (with merit).

1998 - 1999 Magister Lucentinus in Intellectual Property (LLM), University of Alicante (Spain) in cooperation with the European Intellectual Property Office ("EUIPO"). A comprehensive Intellectual Property ("IP") program focused on National, European and International IP Laws. Average rating remarkable (with merit).

June 1998 World Intellectual Property organization (WIPO) Course in Copyright and Related Rights Protection in Latin American Countries, WIPO in cooperation with the Spanish Authors Copyright Association (SGAE) and various Latin American Copyright Associations.

September 1999 – January 2000 Internship in the European Patent Office (EPO) International Legal Affairs (5.2.2), EPO Headquarter Office, Munich (Germany).

2007 Intellectual Property Agent (Patent and Trademark Agent), certificate-title given by the Spanish Patent and Trademark Office, examination on a program comprising Trademark, Patent, Design and other IP rights Laws (National, European and International systems), as well as English translation of IP documents, to be admitted before the Spanish PTO. Graduated with honors being the highest score of all participants (9,25/10).

ARBITRATION, MEDIATION, AND DOMAIN NAMES DISPUTES (UDRP) QUALIFICATIONS

September 07-09, 2004 Arbitration Spanish Law 60/2003, organized by the Attorneys at Law Bar Association ("ICALI"), Alicante (Spain). 16 CLE hours.

May 28, 2012 and July 5, 2012 Civil and Commercial Matters Mediation trainings, organized by ICALI, Alicante (Spain). 11 CLE hours.

May 03-05, 2013 INTA Advanced Mediation Training, organized by the International Trademark Association ("INTA"), in Dallas, Texas (USA). 18 CLE hours. Practical training with role play cases, team work and open discussions.

May 27-28, 2013 WIPO Workshop for Mediators in IP Disputes, organized by WIPO Arbitration and Mediation Center, in Geneva, Switzerland. 12 CLE hours. Practical training with team work, role play cases, open discussions and drafting of mediation clauses and agreements.

October 10-11, 2013 WIPO Arbitration Workshop, organized by WIPO Arbitration and Mediation Center, Seoul, Republic of Korea. 16 CLE hours. Practical training with teamwork, role-play cases, open discussions and drafting of arbitration clauses.

May 29-30, 2014, EUIPO Intellectual Property Mediation Conference, organized by OHIM, Alicante (Spain).

November 06-07, 2014, WIPO Workshop for UDRP and other Internet Domain Names Disputes, organized by WIPO Arbitration and Mediation Center in New York (USA).

May 2015, International IP, Civil and Commercial Mediation Specialist, University of Alicante, Business School, 145 CLE hours. Score remarkable.

Since 2015, Certified Mediator by the Spanish Ministry of Justice for Commercial and Intellectual Property disputes.

February 24-28, 2020, Advanced Arbitration Course, organized by Instituto Universitario de Estudios Europeos, Universidad CEU San Pablo, Madrid, and Ciarb, The Chartered Institute of Arbitrators, London, UK.

PROFESSIONAL EXPERIENCE - PRESENT POSITION

Attorney at Law and Intellectual Property Agent, with comprehensive knowledge and experience in the protection of all IP rights.

Since 2001, CEALAW EU Intellectual Property Attorneys, Founder and Managing Partner, Intellectual Property Law firm that offers comprehensive protection of IP rights. It is a small independent IP Law boutique firm, which I founded starting from scratch and fully operates since then providing excellent quality service. For more information, please visit www.cealaw.com.

In our Law firm, a large number of our clients are US Law firms and corporations. Therefore, I am used to American standards diligence and efficiency, as well to a practical and effective approach to deal with complex IP matters, with a success rate over 95%.

AREA OF SPECIALIZATION – INTELLECTUAL PROPERTY, ARBITRATION AND MEDIATION

Spanish Attorney at Law and Intellectual Property Agent specialized in the protection and enforcement of IP rights at National, European and International levels since 2007.

Arbitrator and Mediator for WIPO, INTA (in the former Network of Mediators), and various ADR Centers, including the Chamber of Commerce of Alicante and Valencia, the Alicante's Attorneys Bar Association, in Spain, and ad hoc arbitrator appointed by the parties in various cases for the London Court of International Arbitration, since 2015. Over 20 arbitrations and 30 mediations, (including also cases acting as counsel).

WIPO UDRP Panelist since 2014. Over 350 cases, as either sole panelist, panelist member or presiding panelist in three member panel cases. All UDRP generic Top-Level Domains ("gTLD"), and various country code Top-Level Domains ("ccTLD"), including .EU, .ES, .CO, .IO, .AE, .AI, .CO, .IR, .CAT, .PY, and .MD. A complete list of UDRP cases can be consulted in the following link: https://www.wipo.int/amc/en/domains/search/fulltext_decisions.jsp?q=reyes+campello+estebaran

MFSD, IP Mediation and Arbitration Center, Mediator, Arbitrator, and UDRP and URS (Uniform Rapid Suspension System) Panelist. I have decided a few URS cases (less than 5).

ACADEMIC PROFESSOR AND COURSES

Member of the WIPO Academy since 2016. I have collaborated with the Academy providing trainings with reference to Mediation, the UDRP and the protection of trademarks over the Internet, in various programs organized by the Academy with other institutions (University of Alicante, the Spanish Patent and Trademark Office, Escuela de Organización Industrial, etc.), as well as in various online seminars.

North American Entertainment and Intellectual Property Law Summit, American association that has invited me to give presentations in several of its annual meetings (2017, 2018, 2019).

Spain- US Chamber of Commerce in Florida. I have collaborated in various online seminars, related to IP and its protection over the Internet and the blockchain.

All above-mentioned services, performed in English and/or Spanish.

LANGUAGES

Spanish (native)

English (A2, working knowledge)

- Trinity College of London Higher Proficiency Certificate in Spoken English as a Second Language, recognized by the British Council (1982).
- English for Business and Economics Program, High Advanced Level, University of California, Berkeley (1989).
- English Plus Fashion Styling, Advanced Level, University of the Arts London, accredited by the British Council (2009).

German (B1, understanding knowledge)

- 2 intensive courses, Goethe Institut, Munich, Germany (10/1999 and 08/2000).
 - Level 2-3, intensive courses, Fundesem Alicante (2005-2007).
 - Conversation course, Berlin (09/2012).
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MEMBERSHIP IN PROFESSIONAL BODIES AND ASSOCIATIONS

WIPO Arbitration and Mediation Center, Arbitrator, Mediator and UDRP Panelist. This panel maintains high standards of quality and commitment for its neutrals (with experience in dispute resolution and specialized knowledge in IP disputes).

MFSD, IIP Mediation and Arbitration Center, Mediator, Arbitrator, and UDRP and URS (Uniform Rapid Suspension System) Panelist.

Former member of INTA Panel of Neutrals - Trademark Mediators Network (TMN), Mediator for Trademark and Intellectual Property related matters. This Panel was reconfigured, and WIPO now shares its neutrals with INTA.

INTA, International Trademark Association (www.inta.org), active member 1999-2022 in several INTA Committees, including the ADR Committee, representing INTA in various meetings before the EUIPO, Liaison Meetings, Convergence projects, working groups and seminars, as well as attending various INTA Annual meetings and Leadership meetings. Moderator and co-organizer of the INTA-EUIPO Industrial seminars 2015-2017 with speakers from top corporations.

AIPPI, International Association for the Protection of Intellectual Property (www.aippi.org), active member of the Spanish Group since 1999-2022 participating in several AIPPI questions and committees.

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PTMG, Pharmaceutical Trademarks Group (www.ptmg.org), Associate member.

COAPI, Intellectual Property Spanish Agents Bar Association (www.coapi.org), Madrid (Spain), member since 2007.

ICALI, Attorneys at Law Bar Association of Alicante (Spain) (www.icali.es), active member of IP section since its creation in 2000, member of the Bar since 1992.

ICALI, Attorneys at Law Bar Association Mediation Center, Attorneys at Law Bar Association of Alicante Mediation Center (Spain), member since its creation in 2013.

Certified Mediator by the Spanish Ministry of Justice for Commercial and Intellectual Property disputes, since 2015.

CiArb, The Chartered Institute of Arbitrators, member since 2020.

MAJOR PUBLICATIONS, CONFERENCES, ETC.

Spain and EU Contribution in the Anti-Counterfeiting Global Guide, edited by the World Trademark Review, various years (2010-2015).

AIPPI Spanish Group contributor with team working groups for the analysis of several question papers related to IP issues.

Contributor for Spain in “Cooling off”, an Italian IP publication focusing on ADR.

Contributor in COAPI and ICALI Newsletters for IP matters.

22/11/2013 The Process of Mediation in the IP Filed Conference, organized by UAIPIT - University of Alicante (Spain), **speaker and participant in role-play**. 10 CLE hours.

07-08/04/2014, Workshop on Mediation in IP disputes, organized by the Spanish Patent and Trademark Office in cooperation with WIPO Arbitration and Mediation Center, Madrid (Spain), **speaker and participant in role-play**. 10 CLE hours.

MARQUES, European Trademark Owners association (www.marques.org). I have attended various annual conferences (currently non-member).

IACC, International Anti-Counterfeiting Coalition (www.iacc.org). I have attended several conferences (currently non-member).

October 2016, and 2017, WIPO UDRP Panelist Meetings, Geneva, Switzerland.

June, 24-26, 2019, Technical Conferences on International Arbitration in Miami, Florida, organized by the Spanish Institute of Exports and Investments (ICEX), the General Council of the Spanish Bar Association, and the Spanish Economic and Trade Office in Miami, Florida. I was selected by the organizing institutions to participate in the event due to the reputation of my firm and myself in the Intellectual Property International Arbitration.

April 20-24, 2025, WIPO Panelist Meeting, Geneva, Switzerland.

OTHER

Spanish Yacht captain of recreational boats, Spanish Patrón de Embarcaciones de Recreo, PER title, 2013.

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